Advertisements Regulation (Amendment of Schedule) Regulations 2012

GN No. 59 of 2012

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THE ADVERTISEMENTS REGULATION ACT

Regulations made by the Minister under section 12(1)(b) of the Advertisements Regulation Act

- These regulations may be cited as the Advertisements Regulation (Amendment of Schedule) Regulations 2012.
- 2. In these regulations -

"Act" means the Advertisements Regulation Act.

- **3.** The Schedule to the Act is repealed and replaced by the Schedule set out in the Schedule to these regulations.
- **4.** These regulations shall be deemed to have come into operation on 1 January 2012.

Made by the Minister on 16 April 2012.

SCHEDULE

[Regulation 3]

SCHEDULE

[Section 4]

ADVERTISING STRUCTURES AND FEE CHARGEABLE

Part A - In respect of financial year 2012

Advertising structure	Fee chargeable	Date payable
	(Rs)	
Advertising structure on field board or billboard, whether		
mechanical, electrical, electronic or in any other form, of an		
area-		
(a) not exceeding 2 m ²	5,000	In respect of a valid written
(b) exceeding 2 m² but not exceeding 3 m²	7,500	permission from the highway
(c) exceeding 3 m² but not exceeding 4 m²	10,000	authority or local authority
(d) exceeding 4 m ² but not exceeding 5 m ²	12,500	granted-
(e) exceeding 5 m² but not exceeding 6 m²	15,000	(a) before 1 January 2012,
(f) exceeding 6 m ² but not exceeding 7 ²	17,500	the fee chargeable is
(g) exceeding 7 m² but not exceeding 8 m²	20,000	payable not later than 31
(h) exceeding 8 m² but not exceeding 9 m²	22,500	January 2012; or
(i) exceeding 9 m² but not exceeding 10 m²	25,000	
(i) exceeding 10m² but not exceeding 11 m²	27,500	(b) on or after 1 January
(k) exceeding 11 m² but not exceeding 12 m²	30,000	2012, the fee
(I) exceeding 12 m ² but not exceeding 24 m ²	40,000	chargeable is payable
	50,000	not later than one
(m) exceeding 24 m² but not exceeding 33 m²	60,000	month after the date of
(n) exceeding 33 m ² but not exceeding 36 m ²	70,000	the written permission.
(o) exceeding 36 m ²	·	

Advertising Structure	Fee chargeable	Date payable
Advertising structure on field board or billboard,	(Rs)	
whether mechanical, electrical, electronic or in any		
other form, of an area-		
(a) not exceeding 2 m ²	5,000	In respect of a valid written permission
	7,500	from the highway authority or local
 (b) exceeding 2m² but not exceeding 3 m² (c) exceeding 3m² but not exceeding 4 m² 	10,000	authority granted -
(d) exceeding 4m² but not exceeding 4 m²	12,500	(a) before 1 January in a financial
(e) exceeding 5m² but not exceeding 6 m²	15,000	year, the fee chargeable is payable
(f) exceeding 6m² but not exceeding 7 m²	17,500	in that financial year not later than
(g) exceeding 7m² but not exceeding 8 m²	20,000	31 January; or
(h) exceeding 8m² but not exceeding 9 m²	22,500	(b) on or after 1 January in a financial
(i) exceeding 9m² but not exceeding 10m²	25,000	year, the fee chargeable is payable
(j) exceeding 10m² but not exceeding 11 m²	27,500	
(k) exceeding 11m² but not exceeding 12 m²	·	not later than one month after the
(I) exceeding 12 m² but not exceeding 24 m²	30,000	date of the written permission
(m) exceeding 24 m 2 but not exceeding 33 m 2	40,000	
(n) exceeding 33 m² but not exceeding 36 m²	50,000	
(o) exceeding 36 m ²	60,000	
	70,000	l

Part B – In respect of financial year 2013 and in respect of every subsequent financial year